



Industrial Symbiosis for Sustainable Cities and Communities

Standardization meets innovation: from circular ideas to market-ready solutions

16th September 2026 | 14:00-16:30 (CEST) | Hybrid event

Venue: UNI - Via Sannio 2, 20137 Milan, Italy

Registration form: <https://forms.cloud.microsoft/e/LVw1RTVgNr>



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Industrial Symbiosis for Sustainable Cities and Communities

Standardization meets innovation: from circular ideas to market-ready solutions

The event is a hybrid workshop organized by UNI, the Italian Standardization body in the framework of the [United Circles project](#). It aims to bring together policymakers, standardization experts, researchers, industry representatives, and international organizations to discuss how industrial urban symbiosis can contribute to more sustainable and resilient cities and communities.

The workshop focuses on the connection between innovation and standardization, exploring current European policy priorities, ongoing standardization activities within CEN/TC 465/WG 04 "Industrial Symbiosis for Sustainable Cities and Communities", and opportunities to transform project results into market-ready solutions. Participants will learn about the achievements of the United Circles project, a new pre-standardization initiative on feasibility-to-finance approaches, and the role that standards can play in accelerating the uptake of industrial symbiosis practices.

A central element of the event is an interactive round table where stakeholders will discuss key needs, barriers, and priorities for industrial urban symbiosis, with contributions from research, industry, policy, standardization, and international perspectives.



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DRAFT AGENDA

Time	Session
14:00-14:10	Welcome and opening <i>Cristina Di Maria – Coordinator of funded research project UNI</i>
14:10-14:45	Inspiration talks: policy, standards and future directions Overview of the European policy context and emerging priorities for industrial symbiosis, followed by an introduction to CEN/TC 465/WG 04, highlighting its scope, objectives and future standardization pathways. • <i>European Commission - Lorenzo Pazzagli, Policy officer in the field of Standardization - DG CLIMA, Unit C.1, European Commission - The role of the European Commission between policy making and adoption of standards for sustainable and resilient cities.</i> • <i>Rachel Lombardi CEN/TC 465/WG 04 Convenor and CEO at International Synergies Limited</i>
14:45-15:05	From project results to standardization pathways Introduction to United Circles project and its contribution to industrial symbiosis, followed by the presentation of a new pre-standardization proposal focused on feasibility-to-finance. • <i>Francisco Corona, project coordinator - CARTIF</i> • <i>Roberta Nicastri, ECOWISE</i>
15:05-15:15	Networking coffee break
15:15-16:15	Interactive round table: needs, barriers and priorities The round table will address key needs, gaps, and priorities for industrial urban symbiosis, while exploring how standardization can support its wider uptake. • <i>Research expertise: ENEA – Laura Cutaia</i> • <i>Industrial expertise: Novamont (Fabio Apone) + Bastas Cimento (Cagatay Alp Arslan)</i> • <i>EU projects: RISERS project - Rachel Lombardi</i> • <i>International perspective: United Nation UNITAR – Vittoria Luda</i> • <i>Standardization experts: Holger Robrecht, CEN/TC 465 chairman</i>
16:15-16:25	Open Q&A
16:25-16:30	Key takeaways and closure of the event



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